

SUIT UP FOR THE FUTURE OF DESIGN



Learn **Next-Gen AI** Integrated
**Advanced Design &
Communication Program**



Job-ready
Skills



Strong
Portfolio



Internship
Guidance



Placement
Assistance

Why This Program Is Different?



The Advanced Design & Communication course at Skilz is a professionally structured career program designed to provide a comprehensive foundation in digital marketing. You'll master strategic planning, execution and cross department collaboration to become a confident, industry - ready professional.

This Program Is Perfect For



Students

Plus Two & College



Freshers

Starting Career Journey



Professionals

Planning A Career Shift



Entrepreneurs

Business Owners



Freelancers

Upgrading Skill Set

The SKILZ Learning Method

We've built a structured, module-based system that breaks down complex concepts into simple, manageable steps.



Easy Modules

Learning is divided into easy-to-follow modules



Practical Work

Every module includes hands-on practical work



Simple Assessments

Simple assessments ensure clarity before moving ahead



Grow step by step

Students grow step by step, without overload



Program Breakdown



Designed to support a smooth transition from learning to working.

Advanced Design & Communication Program



Professional Training

Module Structure

Creative Graphic Design

4 Months

Design Foundations & Visual Thinking

Design principles, color theory, typography, spacing, composition and visual hierarchy.

Module 01

Photography & Image Editing Fundamentals

Photography basics and professional image editing using Lightroom and Photoshop.

Module 02

Adobe Photoshop & Social Media Creatives

High-impact social media posters, ads, banners, thumbnails, mockups and creatives.

Module 03

Adobe Illustrator – Logo & Brand Identity Design

Logo creation, vector illustration, typography systems and brand identity design.

Module 04

Adobe InDesign - Print & Layout Design

Create stunning brochures, magazines, flyers, grids and print-ready marketing layouts.

Module 05

AI Tools, Canva & Modern Design Workflow

AI-assisted design, Canva brand kits and scalable creative workflows.

Module 06

Mobile Video Editing & Reels Creation

Short-form video shooting, editing, transitions and exports.

Module 07

Portfolio, Personal Branding & Career Readiness

Behance portfolio, resume development, interview skills and presentation confidence

Module 08

Creative Video Editing & Motion Design Programme

2 Months

Adobe Premiere Pro – Professional Video Editing

High-impact brand videos, master seamless transitions, and deliver professional-grade exports.

Module 09

DaVinci Resolve – Cinematic Colour Grading

Color correction, cinematic looks, contrast control and shot matching.

Module 10

Podcast & Studio Production

Audio recording, lighting, multi-camera setup, editing and end-to-end podcast publishing.

Module 11

Adobe After Effects – Motion Graphics & Animation

Logo animation, animated ads, titles and kinetic typography.

Module 12

Advanced AI for Creatives

Advanced AI for creative concepts, video, motion, automation and productivity.

Module 13

Creative Direction, Portfolio & Showreel

Campaign thinking, case studies, professional portfolio & showreel.

Module 14

Not Interested in Video Editing?

Creative Graphic Design Program

Modules 1–8 of the Advanced Design & Communication Program

4
Months

Professional
Training



Why **Module-Based** Learning Works?



Clear learning flow
for total clarity



Better understanding at
every stage of the program



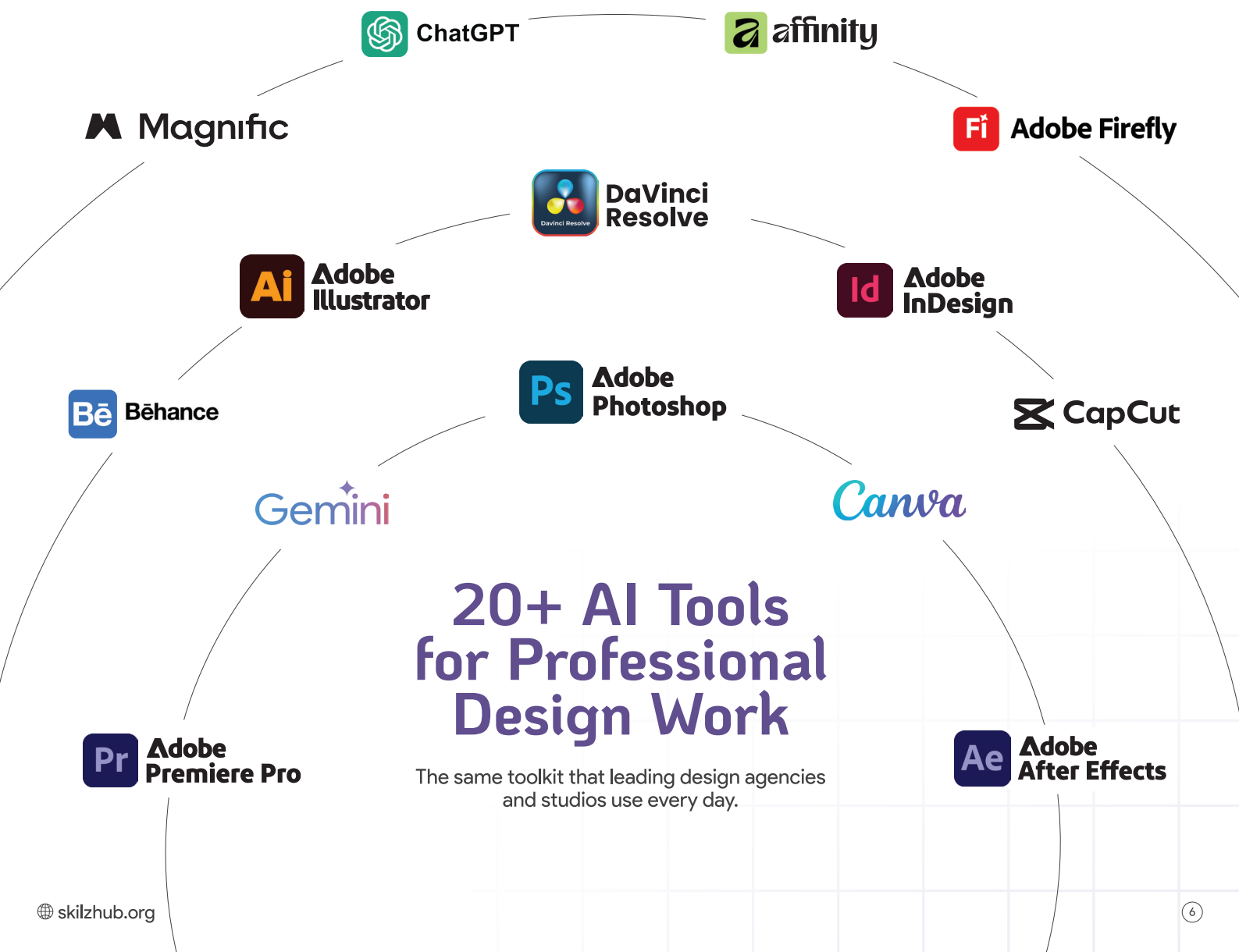
Strong focus on practical
skill development



Confidence-building
approach to learning



Perfect for students, job seekers
and working professionals



Internship Journey



**Advanced
Industry
Exposure**

Students will:



Agency-based projects



Professional-grade portfolio



CMYK workflows,
Paper selection and packaging



Hands-on with professional
lighting and equipment



Learn how pro designers
Make decisions & meet deadlines

From Learning to Earning

Career opportunities await you!

Creative Graphic Design Program



**Junior Graphic
Designer**



**Social Media
Designer**



**Creative
Executive**



Content Creator
(Static & Basic Video)



**Reels / Short-Form
Video Editor (Entry Level)**

Advanced Design & Communication Program



**Graphic Designer/
Visual Designer**



**Motion Graphics
Designer**



**Creative
Executive**



**Media
Content Creator**



**Podcast / Studio
Content Producer**



**Video
Editor**

Industry Exposure

Gain experience through hands-on projects and direct connections with brands across multiple sectors.

Partnered with major brands such as:



+ More brands

Why SKILZ



Clear and structured learning system



Industry exposure and internship support



Honest, supportive learning environment



Practical, confidence building approach



Portfolio and career guidance



Get Certified*



SkilzHub Certification



Adobe Certification



Google Certification



Semrush Certification



Meta Certification



Hubspot Academy Certification

* Certification may vary by course; some may be paid.

They've Secured Their Careers. Now It's Your Turn.



MUHAMMED AMEEN
Graphic Designer
@ D-fine Digital Solutions



SINAN
Graphic Designer
@ Dfine Digital Solution



AYISHA RESHA
Graphic Designer
@ Artxad



NIDHA FASNI
Graphic Designer
@Deziner ceiling



RASHID
Graphic Designer
@ Artxad



MUHAMMED SINAN
Graphic Designer
@ Heilen, Koduvally



ASNA SHARIN
Graphic Designer
@ Safiya Group, Tirur



SIDHARTH
Graphic Designer
@ NJ India, Calicut



SINAN
Graphic Designer
@Plug in, Tirur



FATHIMA SHANA
Graphic Designer
@ stickerkada.com_



MUHAMMED SHAHID
Graphic Designer
@ Dfine Digital Solution



AYISHA FARZANA
Graphic Designer
@ English Plus, Calicut



SWADIQUE KK
Graphic Designer
@ Secondtales



ASBINA
Graphic Designer
@ Zaman Travels,
Valancheri



ARAFATH
Graphic Designer
@ BGC Trading, Vengara



MUHAMMED BISHR
Graphic Designer
@ The Gypsy Circle
Calicut



MUSTHAKEEMATH
Graphic Designer
@ Icms, Kottakkal



AJWAD SALEEM
Graphic Designer
@ Nexwave



IHTHISHAM
Graphic Designer
@ Febno, KINFRA



NAJIHA PC
Graphic Designer
@ orbitcreations



MUHAMMED YASIR
Digital Marketer
@ Dhadna Library,
Fujairah



MUHAMMED LIFAN
Graphic Designer
@ Zitto, Kottakkal



MUHAMMED IRSHAD
Graphic Designer
@ Febno, KINFRA



Scan for more

Student Testimonials

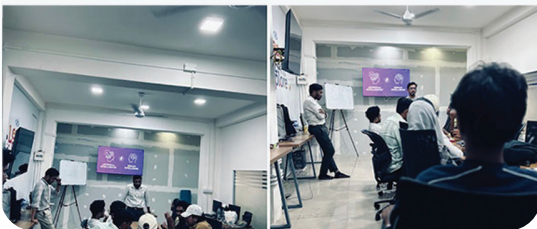


Arafath Mhd

2 reviews · 2 photos

★★★★★ 4 months ago

Skilz Hub gave me a positive and inspiring learning experience. The curriculum, instructors, and hands-on projects all contributed to my growth as a graphic designer. I truly appreciated the creative and supportive environment that made learning both challenging and enjoyable.



Sarfras Navas

6 reviews · 11 photos

★★★★★ 8 months ago

My journey with Skilz hub was a wonderful experience ❤️. I could develop my skills and get prepared confidently for my future endeavours 👍. Trainers are highly supportive. 100



sharafudheen pavil

1 review · 1 photo

★★★★★ a year ago

Skilz Hub is the top digital marketing institution in Kottakkal. They have an excellent online course that covers every topic, including actual campaigns. The teachers are very knowledgeable and provide in-depth instruction



Mohammed Shahid

1 review · 1 photo

★★★★★ a month ago

I had a great experience at Skilz Hub! The faculty members are incredibly knowledgeable, supportive, and always ready to clear our doubts anytime we need help. The learning environment is very friendly and encouraging, which really helped ... [More](#)



Nadheem Shamil

2 reviews · 2 photos

★★★★★ 4 months ago

I recently completed the Digital Marketing course at SkillzHub Institute, and it was an excellent learning experience. The course was comprehensive, covering everything from the basics to advanced strategies.



Shibili Shihab

3 reviews · 1 photo

★★★★★ 3 months ago

Skilz Learning Hub is an exceptional place to grow and learn. The teachers—Faseeh Sir, Mishab Sir, Shabeer Sir, Asif Sir, Ikram Sir, Salman Sir, and Savad Sir—are knowledgeable, supportive, and always ready to clear doubts.



Google Rating

4.9 ★★★★★



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Ready to Turn your Creativity into a Career?



Skilz[®]
THE LEARNING HUB

Skilz Digital Hub LLP

Kottakkal | Perinthalmanna

☎ 9496 88 92 94 ☎ 9947 84 84 06

🌐 www.skilzhub.org ✉ info@skilzhub.org

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